

**Course:**

***Institutions, Policies and New Technologies  
in the European Union***

*organised by the  
European Institute of Public Administration (EIPA), Maastricht (NL)  
for the  
Instituto Nacional de Administración Pública (INAP), Madrid (ES)*

Maastricht (NL), 5-13 July 2010

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**PROGRAMME**

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**Monday 5 July 2010**

- 09.30     **Welcome to the seminar**  
          *NN, EIPA (tbc)*
- 09.45     **Seminar outline and objectives**  
          *María José Burgos, Seconded National Expert and Co-Project Leader, EIPA*  
          *Sabina Kajnč, Lecturer and Co-Project Leader, EIPA*  
          *Araceli Barragán, Programme Organiser, EIPA*
- 10.00     **Keynote speech**  
          **The European Union from a southern perspective (Spain in the EU)**  
          *Juan Prat y Coll, Ambassador of Spain in the Netherlands*

**INTRODUCTION TO THE EUROPEAN UNION**

- 11.15     Coffee break
- 11.45     **The European Union: what do we think it is, where do we think it is going?**  
          *Sabina Kajnč*
- 13.00     Welcome lunch at EIPA
- 14.30     **The EU institutions: an overview**  
          *Sabina Kajnč*
- 16.00     Guided walking tour of the city of Maastricht

**Tuesday 6 July 2010**

**EU POLICY CYCLE**

- 09.30 **EU policy cycle from initiation to evaluation**  
*Theo Jans*, Senior Lecturer, EIPA
- 10.15 **Actors and processes: initiation, consultation and the European Commission's decision-making process**  
*Theo Jans*
- 11.00 Coffee break
- 11.15 **Workshop: Impact Assessment – providing evidence to aid decision-making**  
*Theo Jans*
- 12.45 Lunch
- 14.00 **Actors and processes: Council, European Parliament and advisory bodies in a legislative process**  
*Sabina Kajnc*
- 15.30 Coffee break
- 15.45 **Transposition of EU law in the Member States, compliance and infringement**  
*Theo Jans*
- 17.00 End of day

**Wednesday 7 July 2010**

**EU POLICIES**

- 09.30 **EU competition policy**  
*Ioana Rusu*, Research Assistant, EIPA
- 10.15 **EU structural and cohesion policy**  
*Robin Smail*, Expert, EIPA
- 11.00 Coffee break
- 11.30 **EU policies for a knowledge society**  
*NN*, Representative from UNU-Merit or Technopolis (*tbc*)
- 13.00 Lunch break

- 14.00 **Negotiating in the EU: simulation exercise**  
*Frank Lavadoux, Senior Lecturer, EIPA*
- 15.45 Coffee break
- 16.00 **Simulation exercise: debriefing**  
*Frank Lavadoux*
- 17.30 End of day

### **Thursday 8 July 2010**

#### **EU INFORMATION MANAGEMENT**

- 09.30 **EU information and communication policy**  
*Cosimo Monda, Senior Lecturer and Head of the Division Information, Publications, Documentation and Marketing Services, EIPA*
- 11.00 Coffee break
- 11.30 **Key information sources**  
*Cosimo Monda*
- 12.45 Lunch break

#### **E@GOVERNMENT**

- 14.00 **E@Government and information society: the state of affairs and the new 2020 strategy and Action Plan**  
*Alexander Heichlinger, Senior Lecturer, European Centre for the Regions, EIPA Barcelona*
- 15.15 Coffee break
- 15.30 **Simulation of an evaluation of European projects in E@Government**  
*Alexander Heichlinger*
- 17.00 End of day

### **Friday, 9 July 2010**

#### **ITECH**

- 09.30 **IT Governance in the European Commission**  
*Adrian Dusa, Unit "Corporate Infrastructure Solutions for Information Systems", Directorate-General for Informatics, European Commission*

- 10.30     **IT Governance in the European Commission (cont.)**  
*Adrian Dusa*
- 11.30     Coffee break
- 12.00     **ICT support for the implementation of European legislation: the IDABC and ISA programmes**  
*Jorge Remuiñán Suárez*, Unit “Interoperability Solutions for Public Administrations”, Directorate-General for Informatics, European Commission
- 13.30     End of day

**Monday 12 July 2010**

**STUDY VISIT TO BRUSSELS**

- 08.00     Departure to Brussels
- Visit to the European Parliament (EP)**  
*Room PHS 5B37, Rue Wiertz, Brussels*
- 11.00     **Visit to the EuroparlTV**  
*Marisa Muga García*, EuroparlTV representative
- 13.00     Lunch at the European Parliament
- 14.00     **Welcome speech**  
*Laura Fernández*, Representative of the Visitor’s Unit
- 14.30     **Parliament at work: reception and a presentation by a MEP and representatives of the Parliament Secretariat**  
*Pilar del Castillo*, Member of the EP  
*Julio Guzmán Rodríguez*, Administrator, Industry, Research and Energy Committee Secretariat  
*Ismael Olivares*, Director for Structural and Cohesion Policy
- 15.45     **Visit to the plenary**  
*Laura Fernández*
- 16.00     End of visit to the European Parliament
- 16.15     Arrival and check-in at Hotel Sheraton Four Points  
*Rue Paul Spaak 15, Brussels*

**Tuesday 13 July 2010**

**STUDY VISIT TO BRUSSELS (Continued)**

**Visit to the Permanent Representation of Spain to the European Union**  
*Boulevard du Régent, 52-54, Brussels*

- 09.00 **Welcome and Presentation:  
The Role and Functioning of the Permanent Representation**  
*César Pla Barniol, Support Unit*
- 09.30 **The Work of a Counsellor in the REPER: participation in working groups, relations with other EU Institutions, relations with Central Services and the Challenges of the Presidency**  
*Carlos Ortiz Bru, Counsellor of Telecommunications*  
*Miguel Azorín Albiñana-López, Counsellor of Industry*
- 10.15 **Working Opportunities at the European Institutions for National Officials**  
*César Pla Barniol*
- 11.00 End of the visit to the Permanent Representation of Spain to the EU
- 11.15 Departure to Hotel Sheraton Four Points
- 11.45 **External influences, lobbying and winning strategies – how to influence EU decision-making**  
*Alan Hardacre, Lecturer, EIPA*  
*Jaymeen Patel, Public Affairs, Telefónica*
- 13.00 **Evaluation and closure of the seminar**
- 13.30 Goodbye lunch
- 15.30 Departure for the airport in Brussels

**Seminar TEAM:**

- María José Burgos*      Seconded National Expert; Co-Project Leader
- Sabina Kajnič*          Lecturer; Co-Project Leader
- Araceli Barragán*      Programme Organiser